

# Corporate Partnership Program

BE *Visible!*

MAKE *Connections!*

BUILD *Partnerships!*

NETWORKING  
ADVOCACY  
SPONSORSHIP  
BRAND OPPORTUNITY  
RECOGNITION  
BUSINESS VALUE  
EDUCATION  
RELATIONSHIPS  
COLLABORATION  
MARKETING  
CONTRIBUTION  
SUPPORT BUSINESS  
SOLUTIONS  
PARTNERSHIPS  
COUNTIES

*Ensuring strong counties by  
strengthening the public/  
private partnership.*

The CCI Foundation believes in partnerships. By working together with a shared vision, we can find solutions that benefit county governments in Colorado and the communities they represent.

With this belief, CCI Foundation has created the Corporate Partnership Program to help foster close relationships between businesses and local governments.

The CCI Foundation Corporate Partnership Program provides an opportunity for companies to forge relationships with county-elected officials by bringing them together for annual events and meetings.

Companies and organizations that work with county government on issues that focus on public policy, transportation, technology, legal, criminal justice, finance, land use, consulting and business and leadership development will see added value in becoming annual partners in the program, as they build their relationships with the members of CCI Foundation.

The program has four levels that allow for different types of participation and we welcome companies of all sizes to consider becoming an annual partner.

The CCI Foundation looks forward to enhancing our relationship with our private sector partners and working with our members to foster invaluable public-private partnerships.

# CCI Foundation Corporate Partnership Program

## *Benefits & Opportunities*

### **ALL CCI Foundation Corporate Partners receive the following:**

- Listing on the CCI website by name and product/service category with logo
  - Listing in the Summer and Winter Conference printed programs
  - Profile in the *eCounty Lines* newsletter
- Option to opt in to receive our e-newsletters, *eCounty Lines* and *CCI Legislative Report*
  - Online access to the Directory of County Officials

### **Additional Benefits by Category**

#### **Trailblazer – \$2,000**

- ◇ All items above included

#### **Pioneer – \$3,000**

- ◇ All items above included
- ◇ Two complimentary registrations to be used at CCI Summer OR Winter Conference

#### **Founder – \$6,000**

- ◇ All items above included
- ◇ One complimentary registration for the Summer AND Winter Conferences
- ◇ Recognition as a Bronze Sponsor at both Summer & Winter Conferences which includes a vendor spot with prime location, a quarter page print in program, logo on conference website, option to purchase a higher level sponsorship

#### **Fourteener – \$12,000**

- ◇ All items above included
- ◇ Special e-mail exclusively featuring your company sent to CCI Membership
- ◇ Verbal recognition at the Opening Session of the Summer & Winter Conferences
- ◇ Three complimentary registrations for the Summer and Winter Conferences
- ◇ Recognition as a Silver Sponsor at both Summer & Winter Conferences which includes a vendor spot with prime location, a half page ad in print program, logo on conference website, option to purchase a higher level sponsorship

# CCI Foundation Corporate Partnership Program

## *2024 Engagement Calendar*

### **Colorado Counties Legislative Breakfast, Friday, January 26, 2024**

The CCI Legislative breakfast brings together not only county commissioners, but also state legislators. This event is an opportunity to mingle with the CCI membership and network.

### **National Association of Counties (NACo) Legislative Conference**

#### **Colorado Caucus Meeting, February 10, 2024**

This event has over 40 Colorado county commissioners and staff who are attending the NACo Legislative Conference in Washington, DC. This meeting is available for \$1000 (3 sponsors needed).

### **CCI Foundation Summer Conference, May 28-30, 2024, Eagle County**

The CCI Foundation Summer Conference has over 300 county officials in attendance to learn and share best practices. The CCI Foundation Summer Conference provides corporate partners an opportunity to network. Various sponsorships are available or corporate partners may register as an attendee.

### **NACo Annual Conference—Colorado Caucus Meeting, July 2024**

This event brings together over 40 Colorado county commissioners and staff who are attending the NACo Annual Conference. This meeting is available for \$1000 (3 sponsors needed).

### **CCI Summer District Meetings, August-September 2024**

The CCI Summer District meetings bring together each CCI district to meet and discuss issues important to that region of the state. Sponsorship opportunities are available for each of the five meetings.

### **CCI Foundation Winter Conference, December 2-4, 2024, Jefferson County**

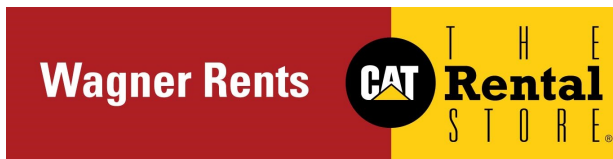
The CCI Foundation Winter Conference has over 400 county officials in attendance to learn and share best practices. The CCI Foundation Winter Conference provides corporate partners an opportunity to network. Various sponsorships are available or corporate partners may register as an attendee.

### **Coming in 2025**

#### **New Commissioner Orientation—January 2025**

The New Commissioner Orientation in 2025 will educate newly elected commissioners to train them on all aspects of their new job. This training opportunity is a great time for corporate partners to be introduced through various sponsorships.

# Current Corporate Members Include



Questions? Ready to  
become a member?

Contact  
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**CCI Foundation**  
*An affiliate of Colorado Counties, Inc.*